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www.fingerlakeshearing.com

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SOUND NEWS

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Excellent Service Redefined

A partnership that raises the
bar on your expectations

If you've been in our office lately, you've probably heard about our proud accomplishment of becoming AudigyCertified™. I wanted to share a bit more about this partnership with you. Audigy Group is comprised of the most elite private practices across the country. We joined together because we share the same set of core values when it comes to patient care. We are proud to be locally owned and operated. Our partnership through Audigy enables us to raise the bar when it comes to delivering only the best in hearing and diagnostic services to our communities.

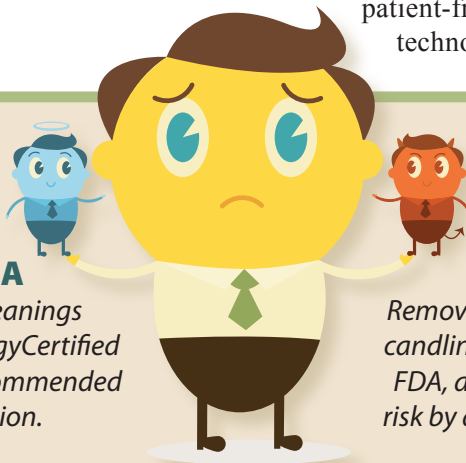
It is through our

collaborative efforts we are able to bring the AGX private-labeled brand to our patients. Did you know there are over 1200 different types of hearing technologies available today? Do you ever feel like hearing aid advertising is misleading or too muddled to allow you and your loved ones to make informed decisions?

We felt there had to be an easier way to get our patients the information and solutions they deserve. So, we invested the time and money into researching ALL brands and providing only the most patient-friendly, advanced technologies under the AGX

brand name. You can find details on each of the AGX products in the 15th edition of *The Consumer's Guide to Hearing Aids*. For a copy of *The Consumer's Guide to Hearing Aids*, call our office at the number on the back.

The most important aspect of AGX technology is that it comes with a 100% Service Satisfaction Guarantee. We consistently provide a comprehensive treatment process and results to each and every patient. Please feel free to ask us for more information about AGX technology or how you can find an AudigyCertified professional in locations throughout the country.



GOOD IDEA

Regular ear wax cleanings performed by an AudigyCertified professional is the recommended and safest solution.

BAD IDEA

Removing ear wax through ear candling is not approved by the FDA, and is touted as a health risk by audiologists nationwide.

Ear candling, a homeopathic medical treatment, is claimed to relieve sinus pressure and pain, cleanse the ear canal and improve hearing, among other things. However, audiologists and hearing specialists have come down hard on the practice stating at the very least it's totally ineffectual, at the most a risk to your health.

For more information on ear candling, go to www.audiology.advanceweb.com.

Patient Corner

How has your life changed since receiving a hearing system? We would love to hear from you! Send us your success story and we may publish it in a future newsletter. Please send your information to lindsay@fingerlakeshearing.com.

**CHECK
OUT**
our Patient
Appreciation
offers on
back!

